

**OWN**.space

PITCH

31.05.2018

# Is AI supporting your work? No? Why not?

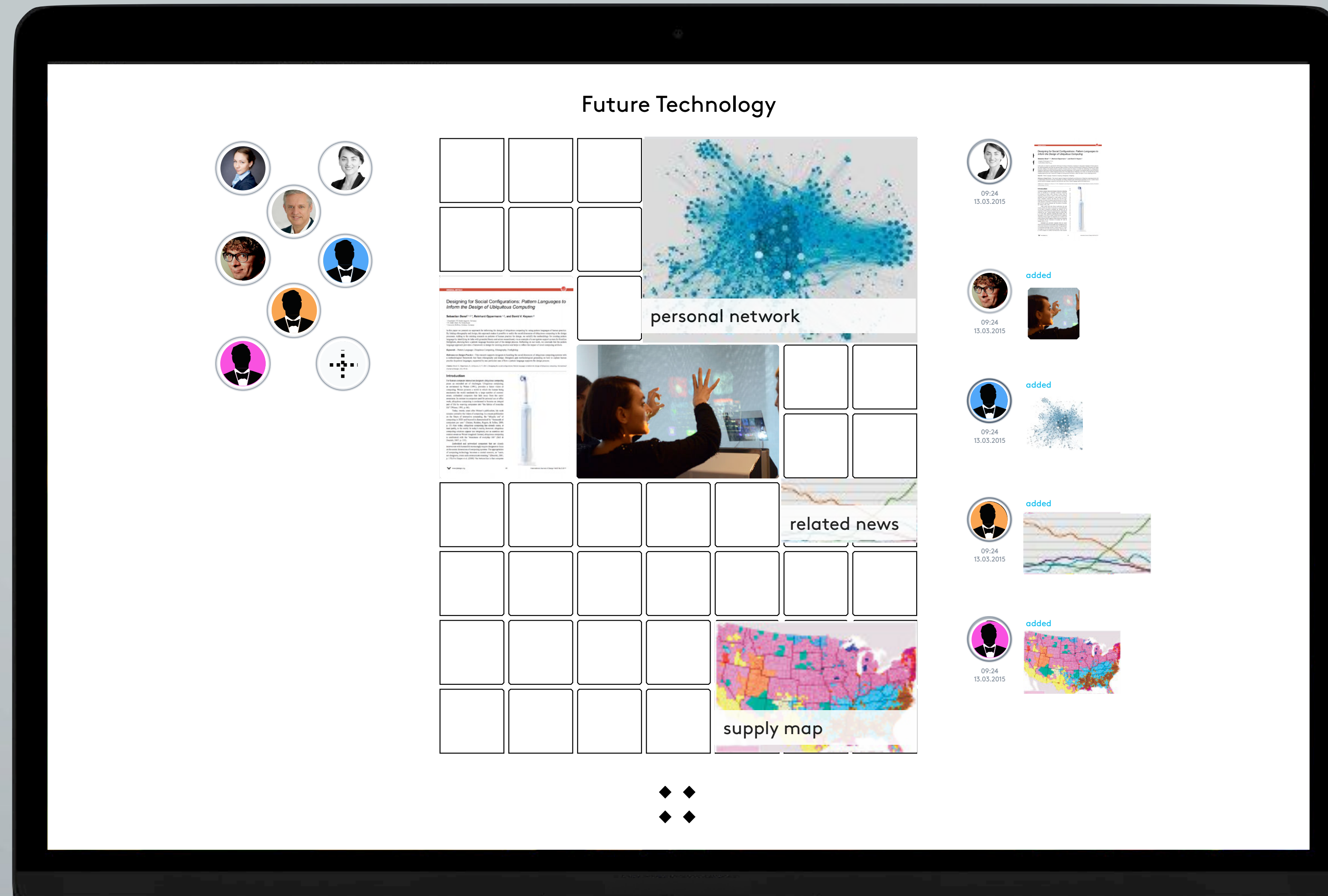


The world produces quintillions bytes of data.

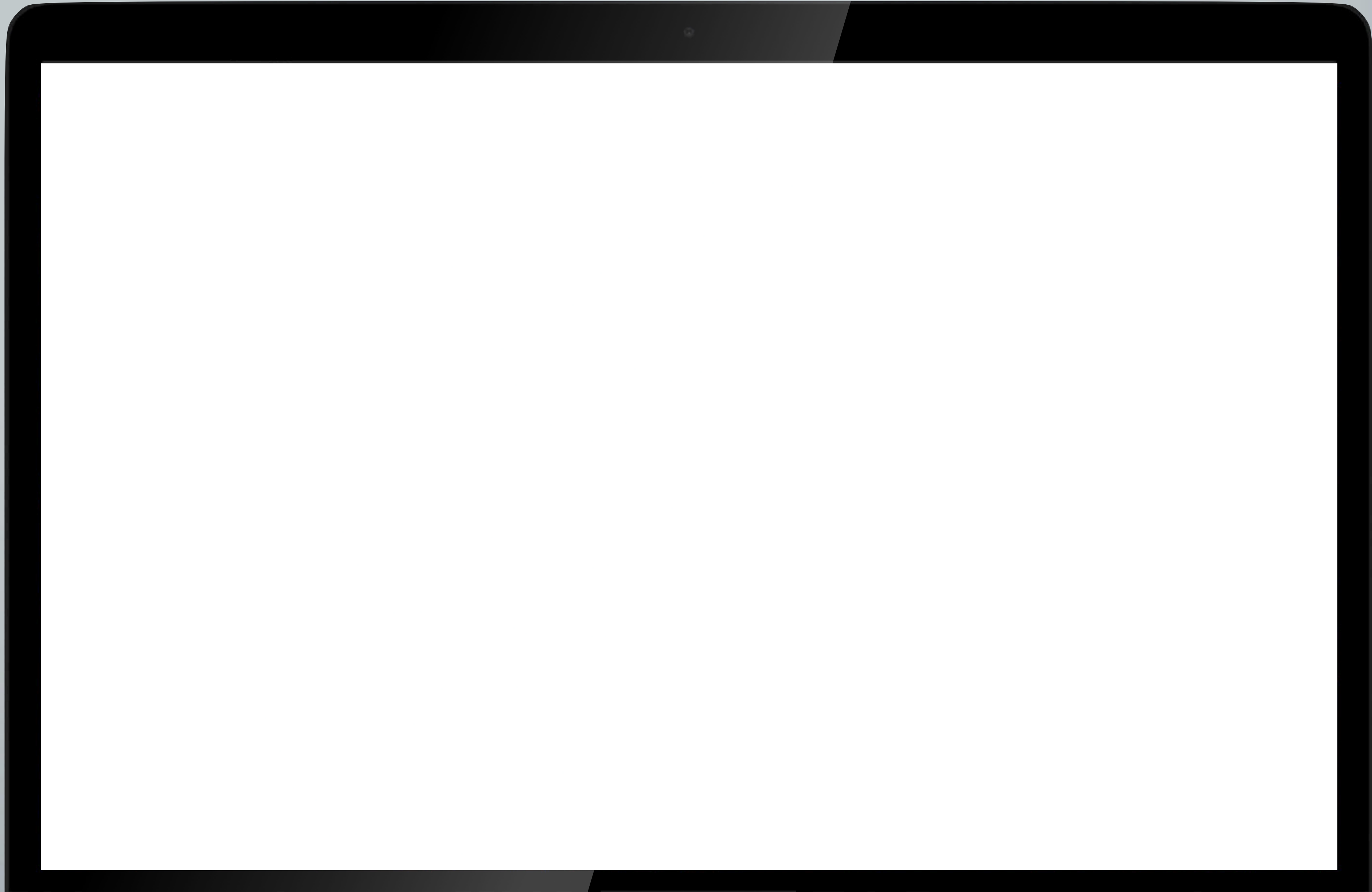
Knowledge workers waste > 20% of their time to search for information.

Job-specific AI is complex and expensive.

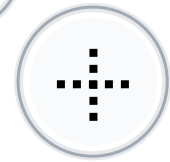
**OWN** is a visual data platform for knowledge workers to collaborate with artificial agents who automatically perform research and analytical tasks.



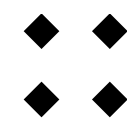
How does it work?



# Create a Board



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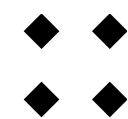


# Create a Board

Future Technology



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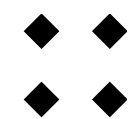


# Invite your Team

## Future Technology




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# Add Documents

## Future Technology



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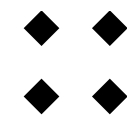


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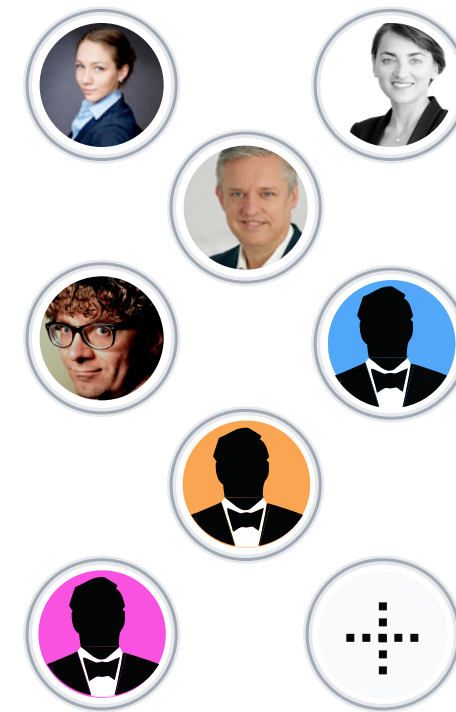
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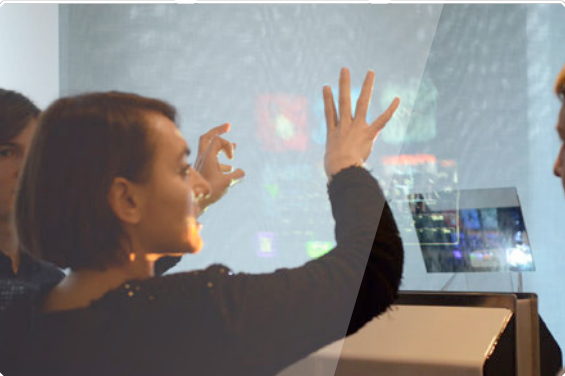




# Invite Agents

## Future Technology



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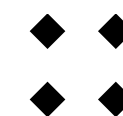


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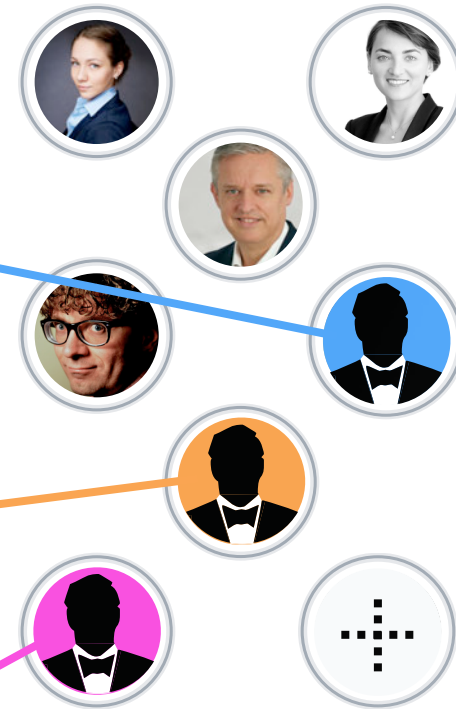


# Invite Agents


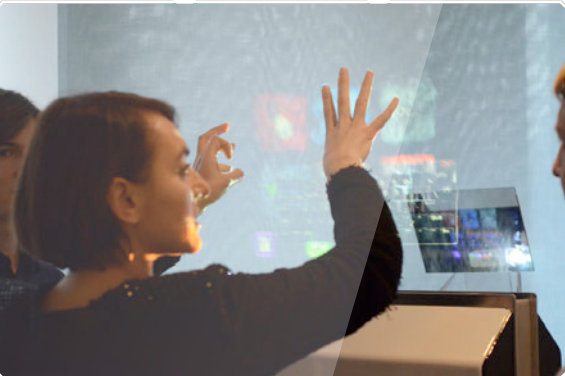
I find business contacts

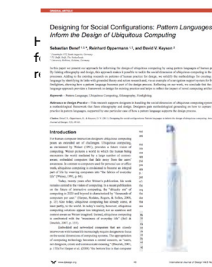
I analyze company activities

I summarize scientific knowledge

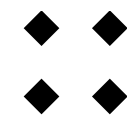


## Future Technology

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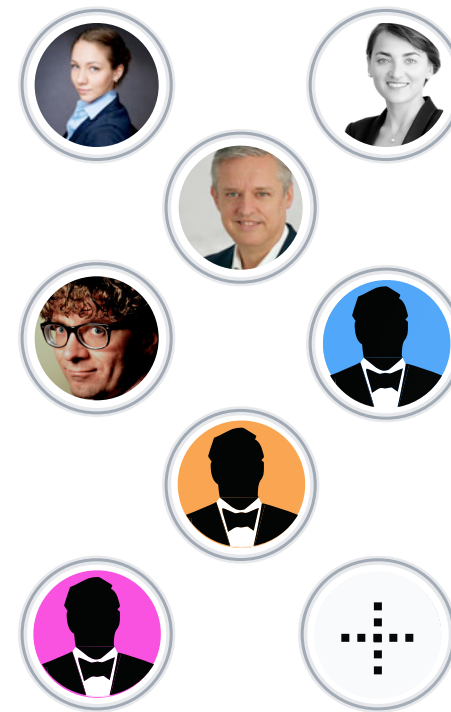


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# Configure Agents

## Future Technology

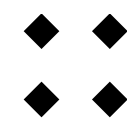


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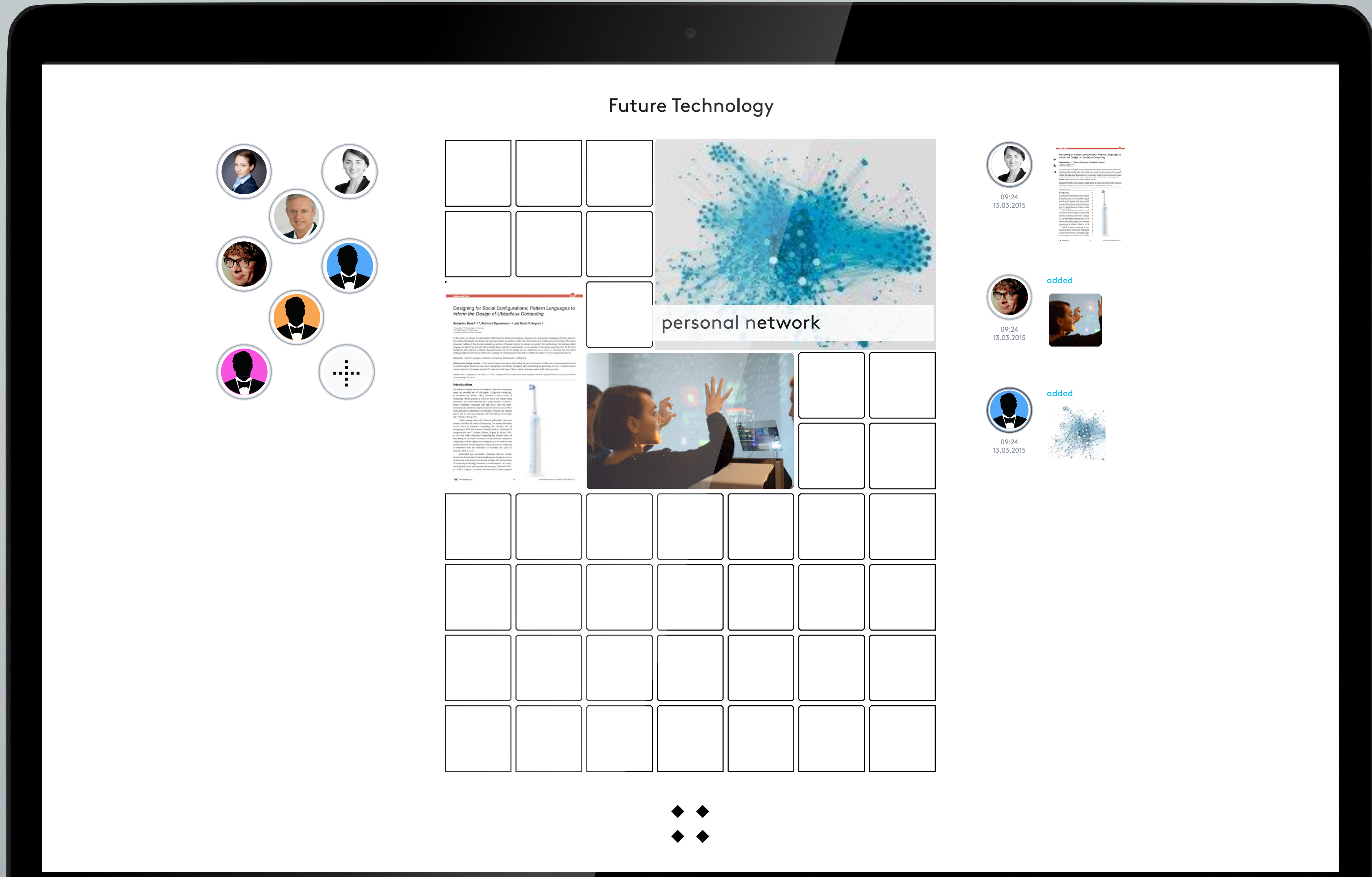
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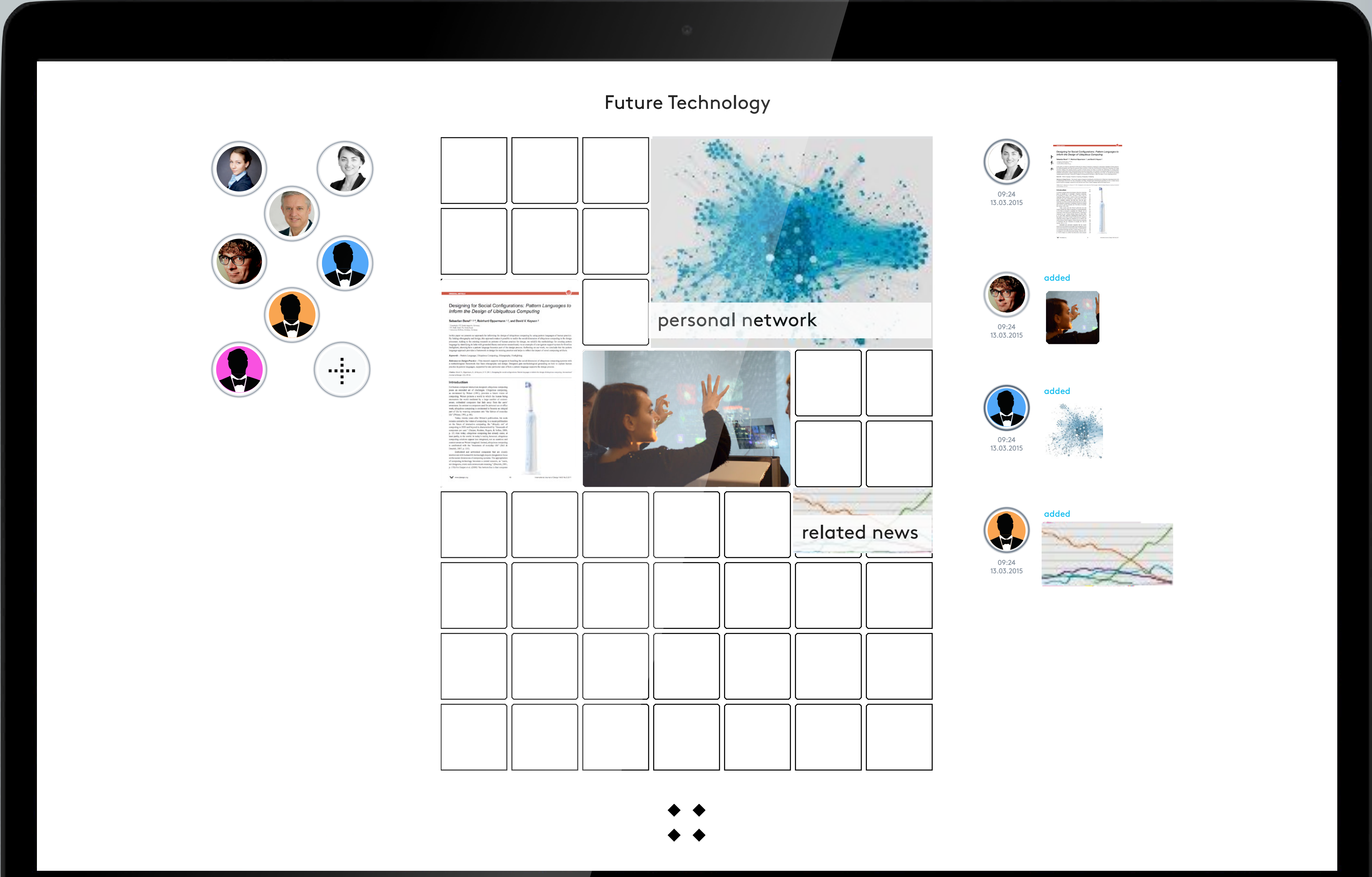
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# Relax: The agent visualizes patents

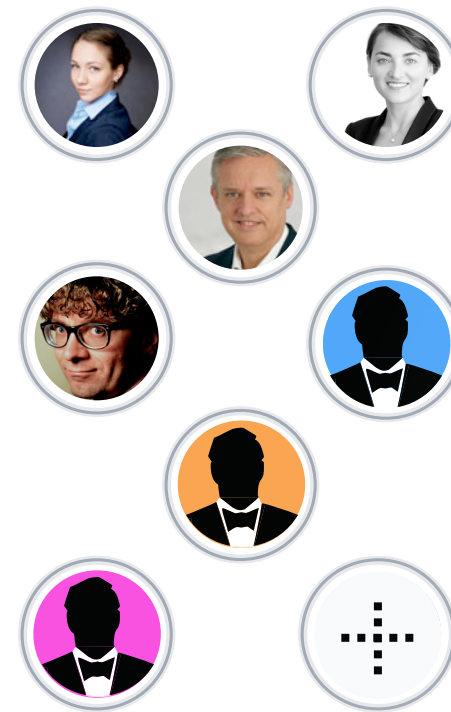


# Relax: The agent finds related news



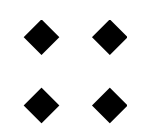
# Relax: The agent looks for suppliers

## Future Technology



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|   |  |  | <b>personal network</b> |  |  |
| <p><b>Designing for Social Configurations: Pattern Languages to Inform the Design of Ubiquitous Computing</b></p> <p>Sebastian Dandl<sup>1,2*</sup>, Reinhard Oppermann<sup>1,2</sup>, and David V. Kynard<sup>1</sup></p> <p><sup>1</sup>University of Applied Sciences, Technikum Wien, Vienna, Austria<br/><sup>2</sup>University of Applied Sciences, FH Technikum Wien, Vienna, Austria</p> <p><b>Abstract</b>—This paper presents a research for defining the design of ubiquitous computing systems. The design process is supported by pattern languages to inform the design of ubiquitous computing systems. The paper discusses the design process and the resulting design patterns. The design process is supported by pattern languages to inform the design of ubiquitous computing systems. The paper discusses the design process and the resulting design patterns.</p> <p><b>Keywords</b>—Ubiquitous Computing, Design Patterns, Ubiquitous Computing</p> <p><b>Introduction</b></p> <p>Ubiquitous computing systems are designed to be used in a wide range of contexts. The design process is supported by pattern languages to inform the design of ubiquitous computing systems. The paper discusses the design process and the resulting design patterns.</p> |  |  |                         |  |  |
|   |  |  | <b>related news</b>     |  |  |
|   |  |  |                         |  |  |
|   |  |  | <b>supply map</b>       |  |  |

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## Vision

**OWN** is a marketplace for artificial agents, a store that puts the power the of AI at your fingertips.

Third parties provide agents for others to hire.

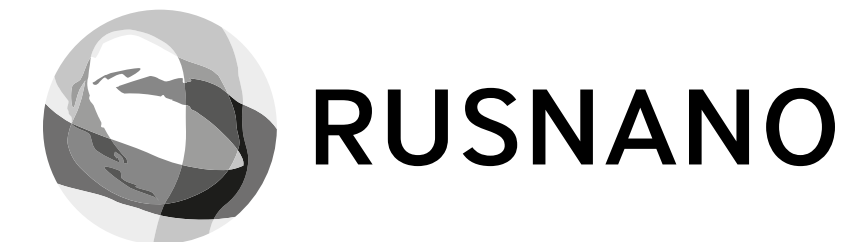
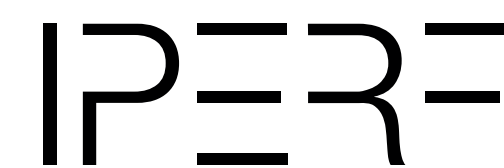


I find business contacts for headhunters

I analyze company activities

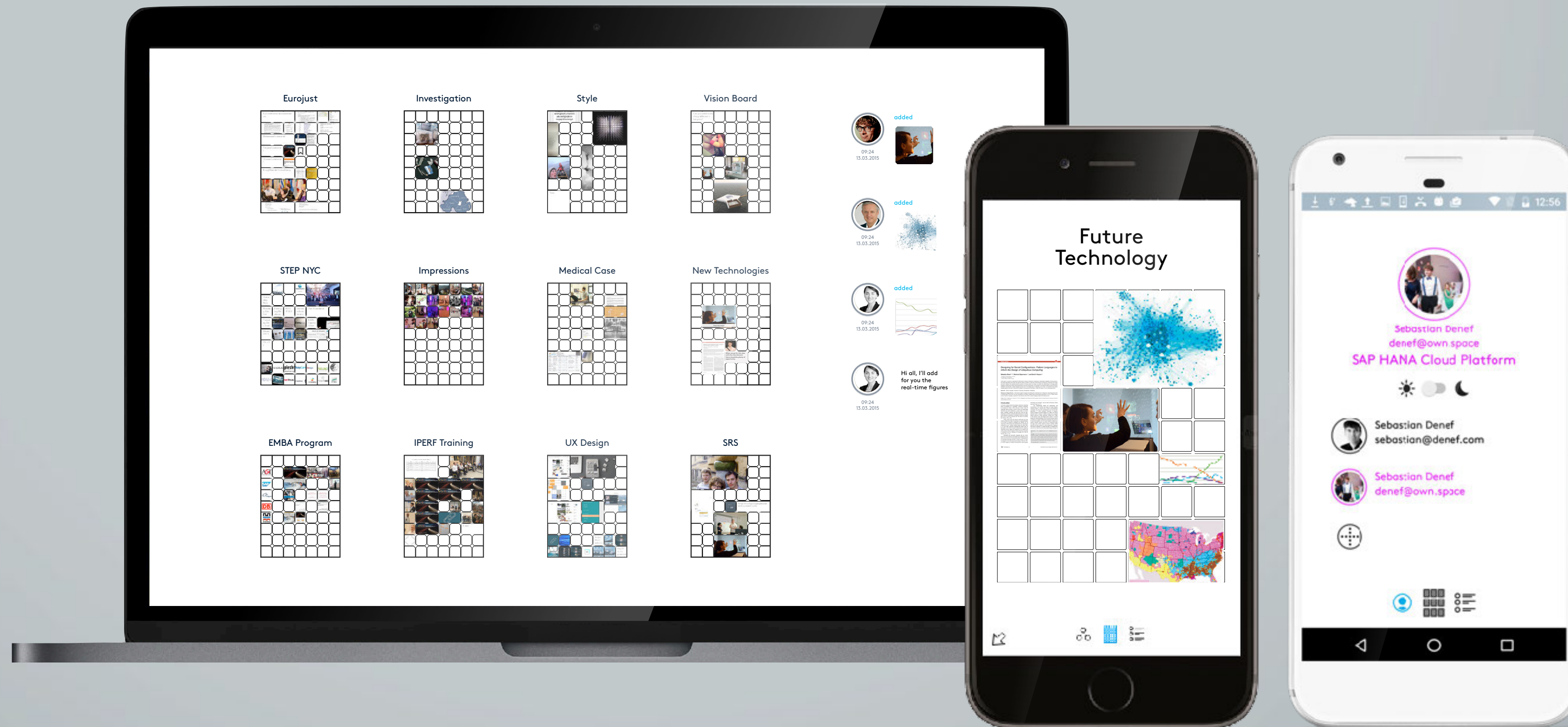
I summarize scientific knowledge

Our first agents  
Signed € 50 K  
contracts in 2017



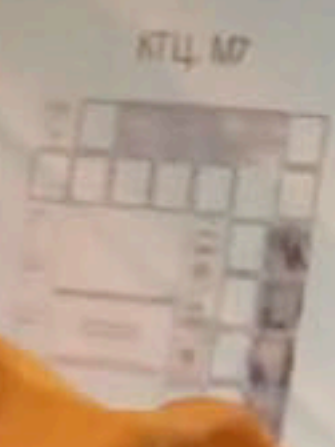
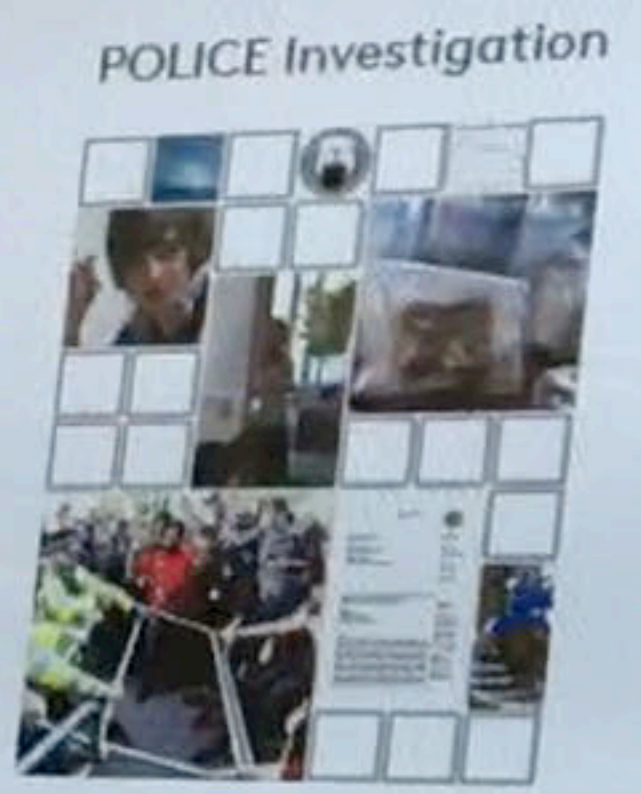
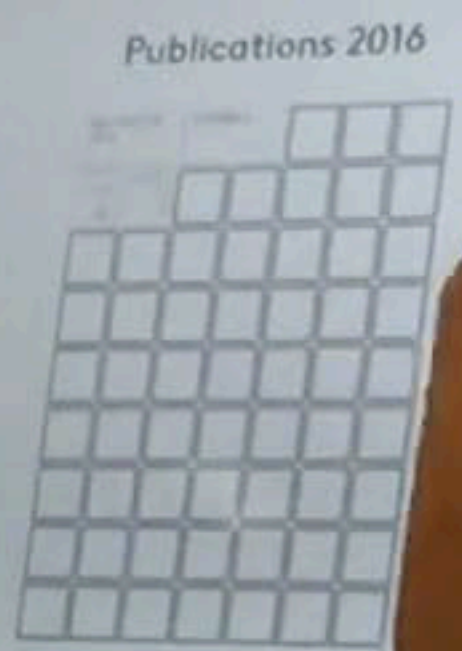
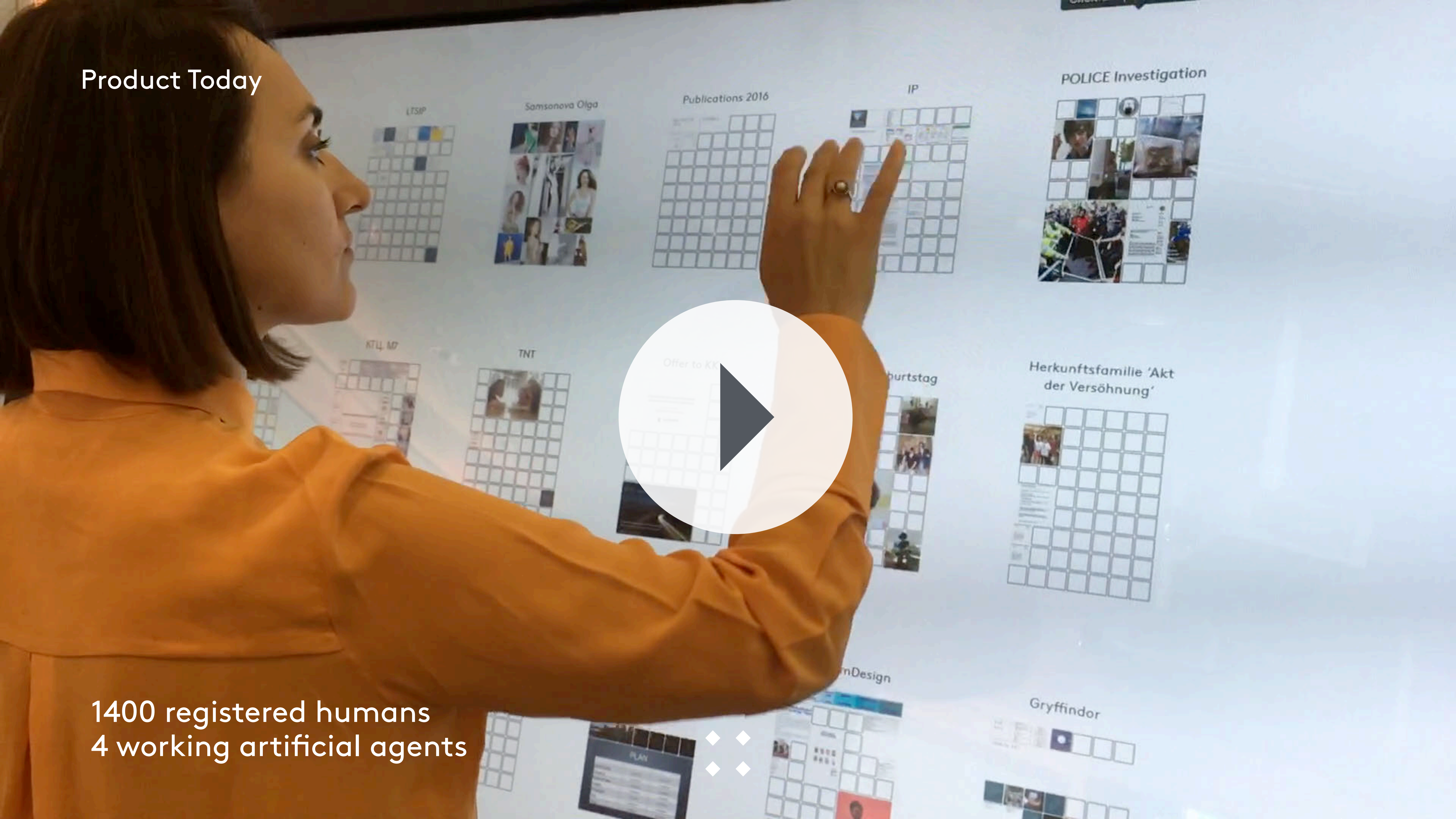


# Product Today

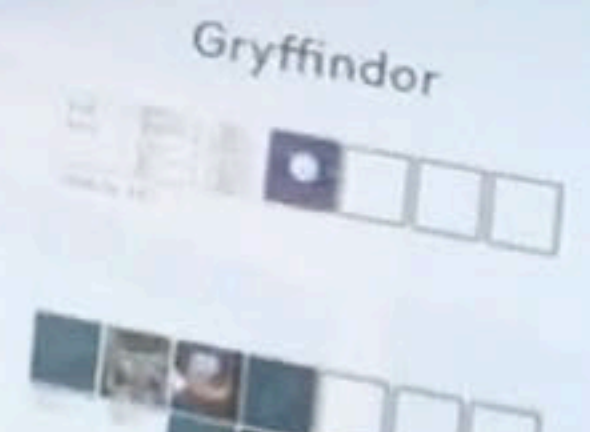


Visual data sharing system live: Backend, web and iOS and Android apps.  
Agent framework live: First agents are active, building agent platform now.  
Live on Amazon AWS. Beta on SAP's Cloud Platform and HANA DB.

Product Today



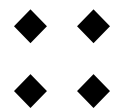
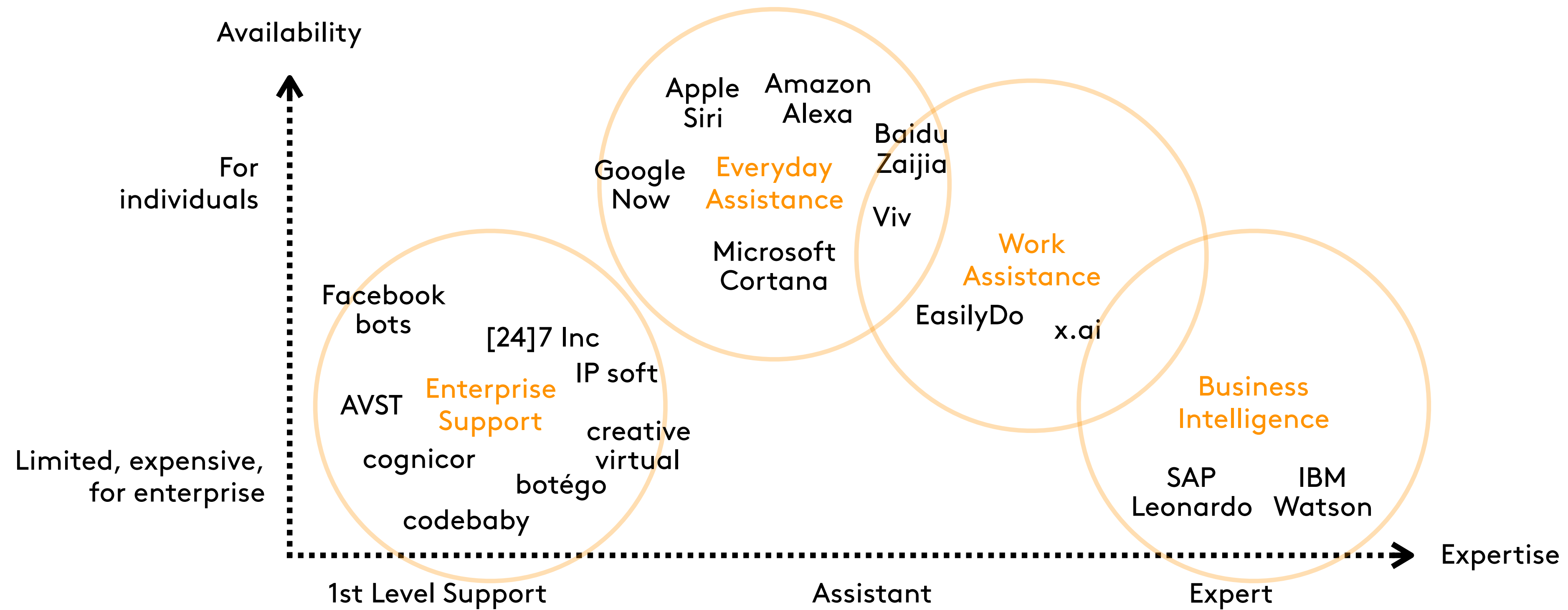
mDesign



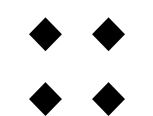
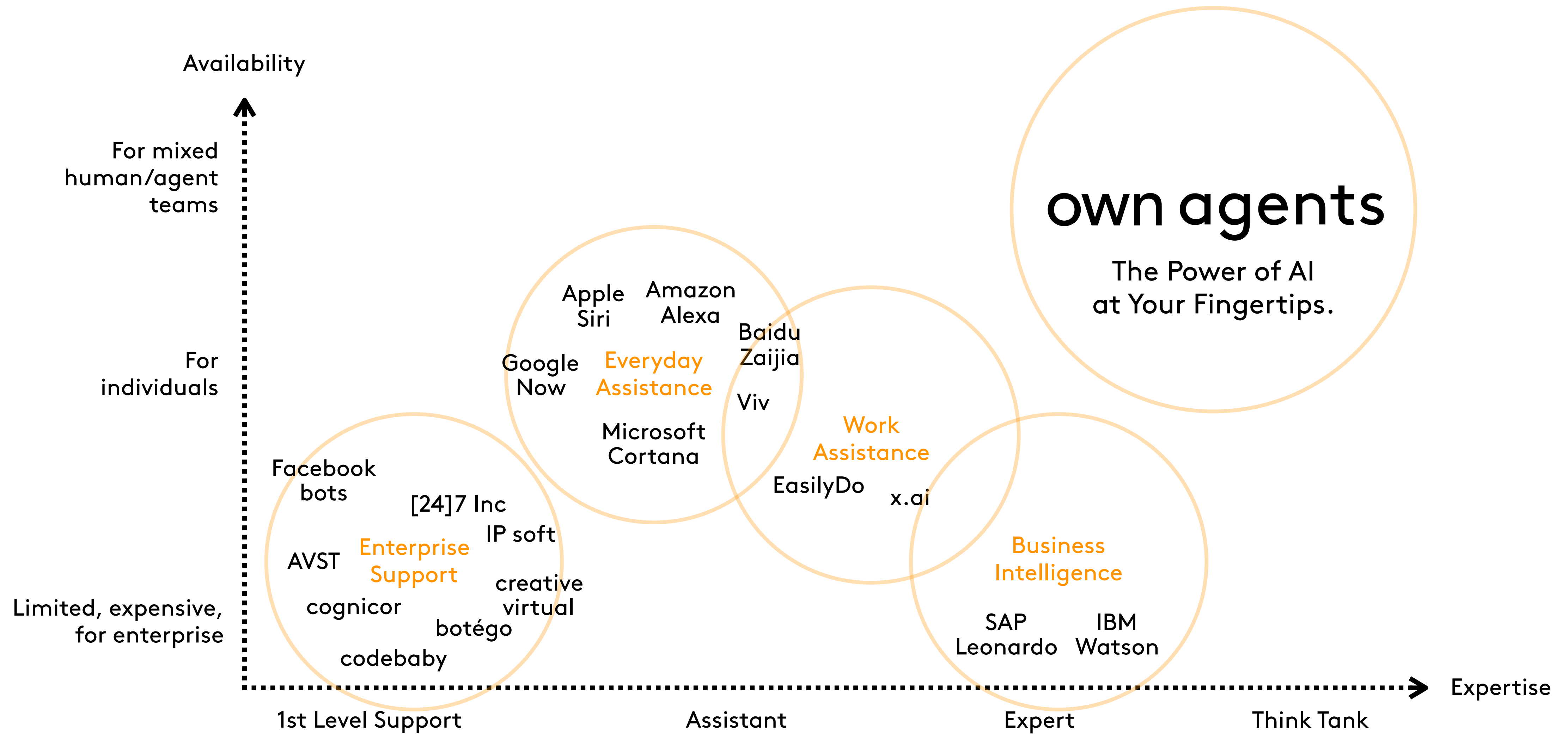
1400 registered humans  
4 working artificial agents



# Digital Assistants Competition



# Digital Assistants Competition



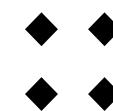
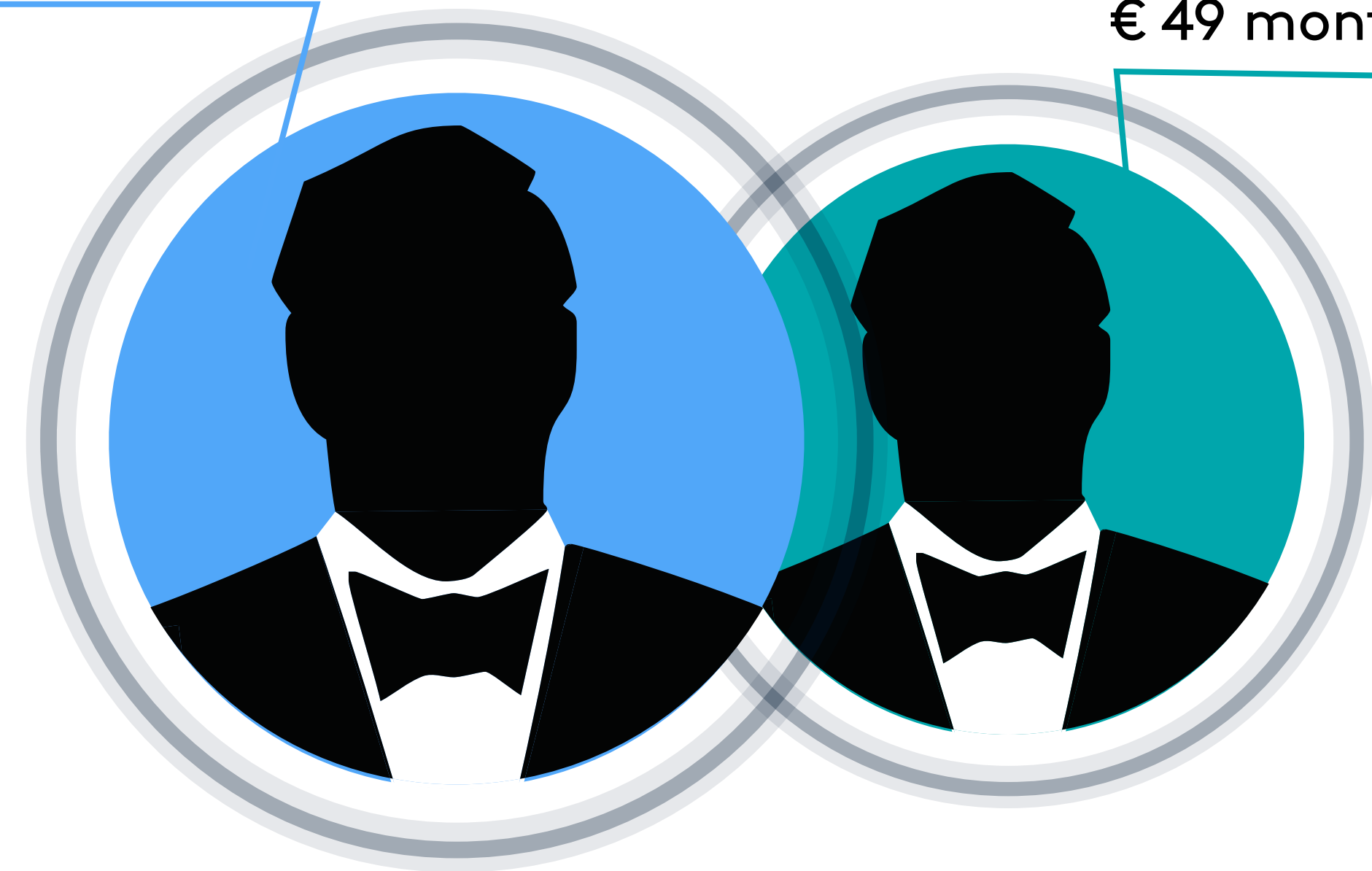
# Agent Salaries

Each agents can overtake a limited number of tasks at the same time.

When developed by a third party, we charge 50% of revenues.

I do patent analytics for a monthly fee of € 199.

Competition radar for € 49 monthly.



# Team



**Tatjana Samsonowa**

CBDO

SAP Relationship Mgmt  
with IBM, Intel, Microsoft, ABB  
Founder Innovation Consultancy  
PhD in Management  
grew up in Russia, lived in Mexiko



**Sebastian Deneff**

CEO

Fraunhofer Research w/Orange, Capgemini  
iconmobile PM for O2, T-Mobile, Nokia  
Business / Design / Computer Science  
PhD in Human-Computer Interaction  
German, lived in Xi'an and San Francisco



**Oleg Ignatov**

CFOO

Head of IT at Adaba  
Master in Information Technology  
Innopolis University (08/2017)  
Fluid, gas and plasma mechanics  
Vitacore



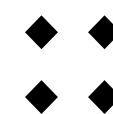
**Aleksandr Nedorezov**

CTO

Freelance Product Owner  
Innopolis University (08/2017)  
Computer Science Engineering  
Economics  
Mathematics, Social Technologies

... and a brilliant team of 8 software engineers from Innopolis University, Russia

Unfair Advantage: Available Top Talents



# Slide of Fame

winner IPRIZE investment 2017



winner 2016 startup competition  
validated solution in go-to-market program



spin off



biz spark program



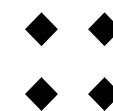
global entrepreneur program

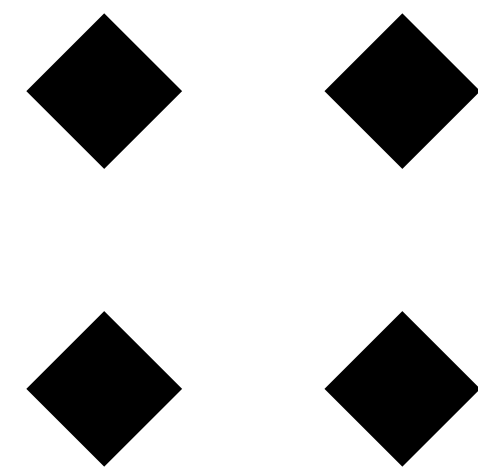


Google Cloud Startup program



member of special economic zone





**OWN**.space

info.own.space

Sebastian Deneff  
deneff@own.space  
+49 163 161 3773

Tatjana Samsonowa  
samsonowa@own.space  
+49 170 22 444 02