



TATSPIRTPROM

D I S T I L L E R Y

## PRODUCTION



4,3

**MLN DECILITERS**

**ANNUAL PRODUCTION CAPACITY  
OF PURE ALCOHOL**

10

**MLN DECILITERS**

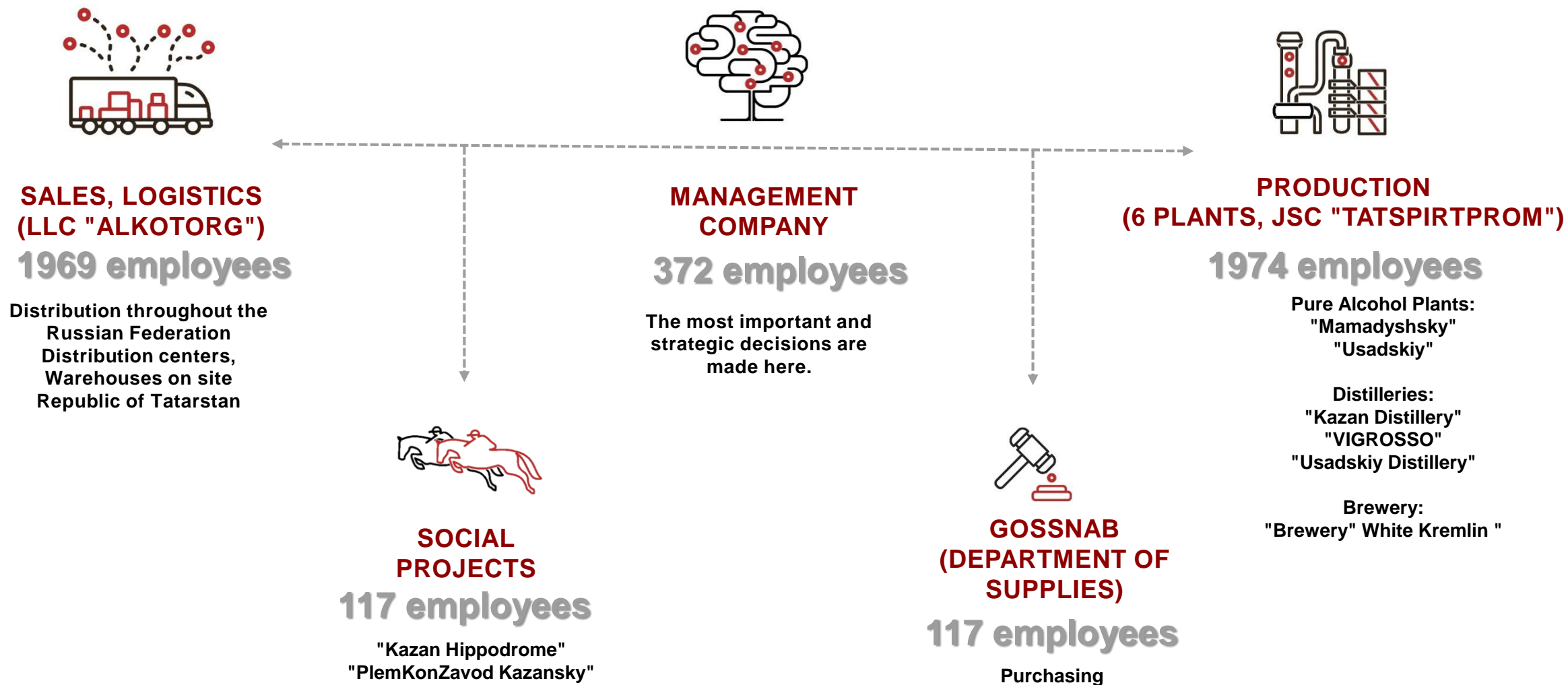
**ANNUAL PRODUCTION CAPACITY  
OF ALCOHOLIC BEVERAGES**

20

**MLN DECILITERS**

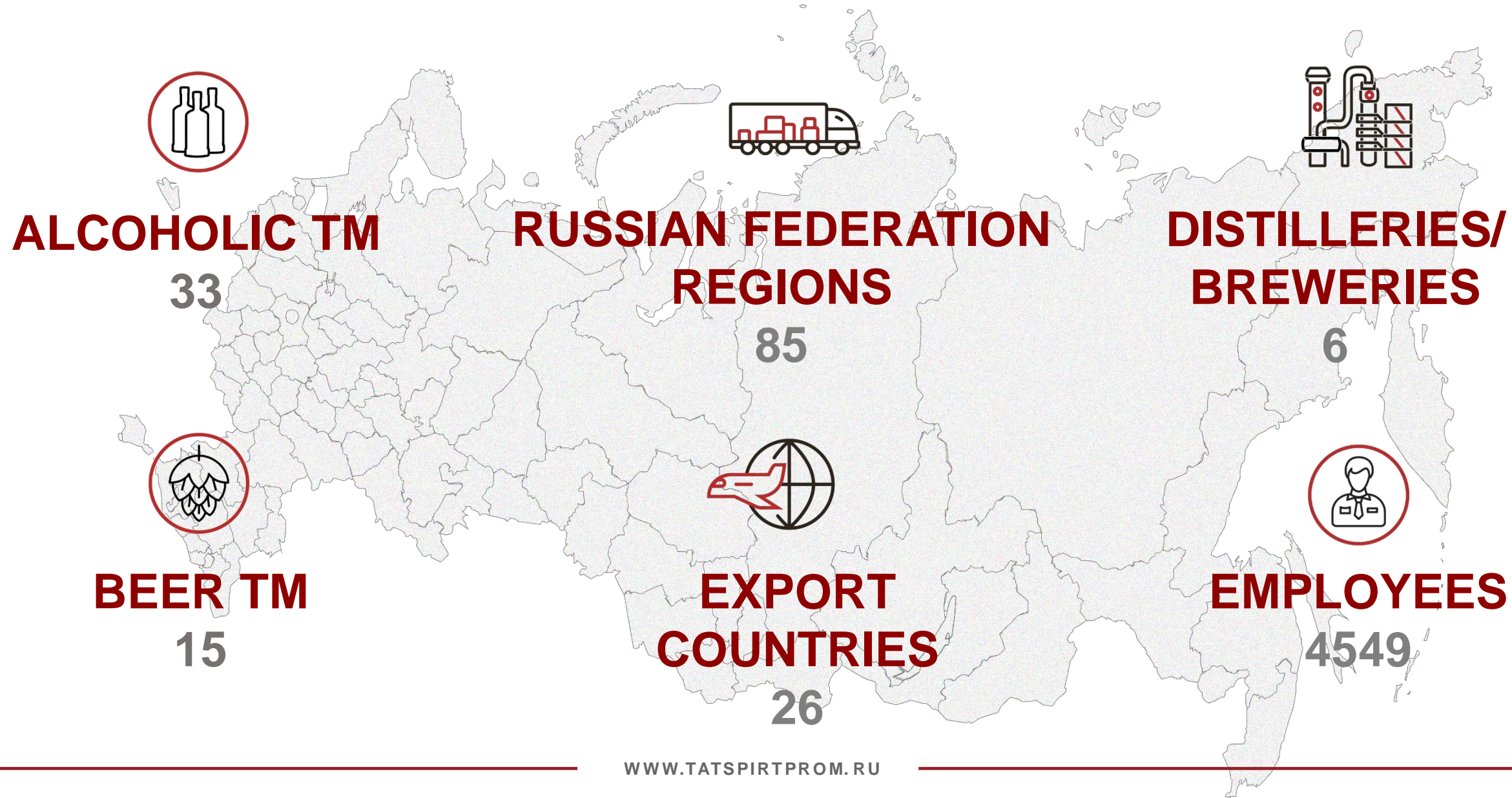
**ANNUAL PRODUCTION CAPACITY  
OF BEER PRODUCTION**

# STRUCTURE OF THE TATSPIRTPROM GROUP OF COMPANIES





# "TATSPIRTPROM" TODAY

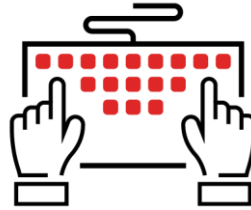


# DISTRIBUTION CENTER



## CLASS "A" DISTRIBUTION CENTER

5-tier shelf storage.



## ADDRESSED WMS SHELVEING SYSTEM

Allows you monitoring WMS operator's workstation online, in which cell, at what level, which row is the product required for order picking, exactly the batch that is needed.



## INFRASTRUCTURE

- Access roads are designed for predicted traffic;
- Loading gates are equipped with dock shelters (limiting the contact of the warehouse microclimate with the environment) and dock levelers (dock levelers for adjusting to the height of the cargo side);
- Smooth self-leveling floors will ensure correct installation of shelving structures and free movement of warehouse equipment between them.

# "TATSPIRTPROM" JSC at the end of 2020 in comparison with 2019

## VODKA

TUNDRA

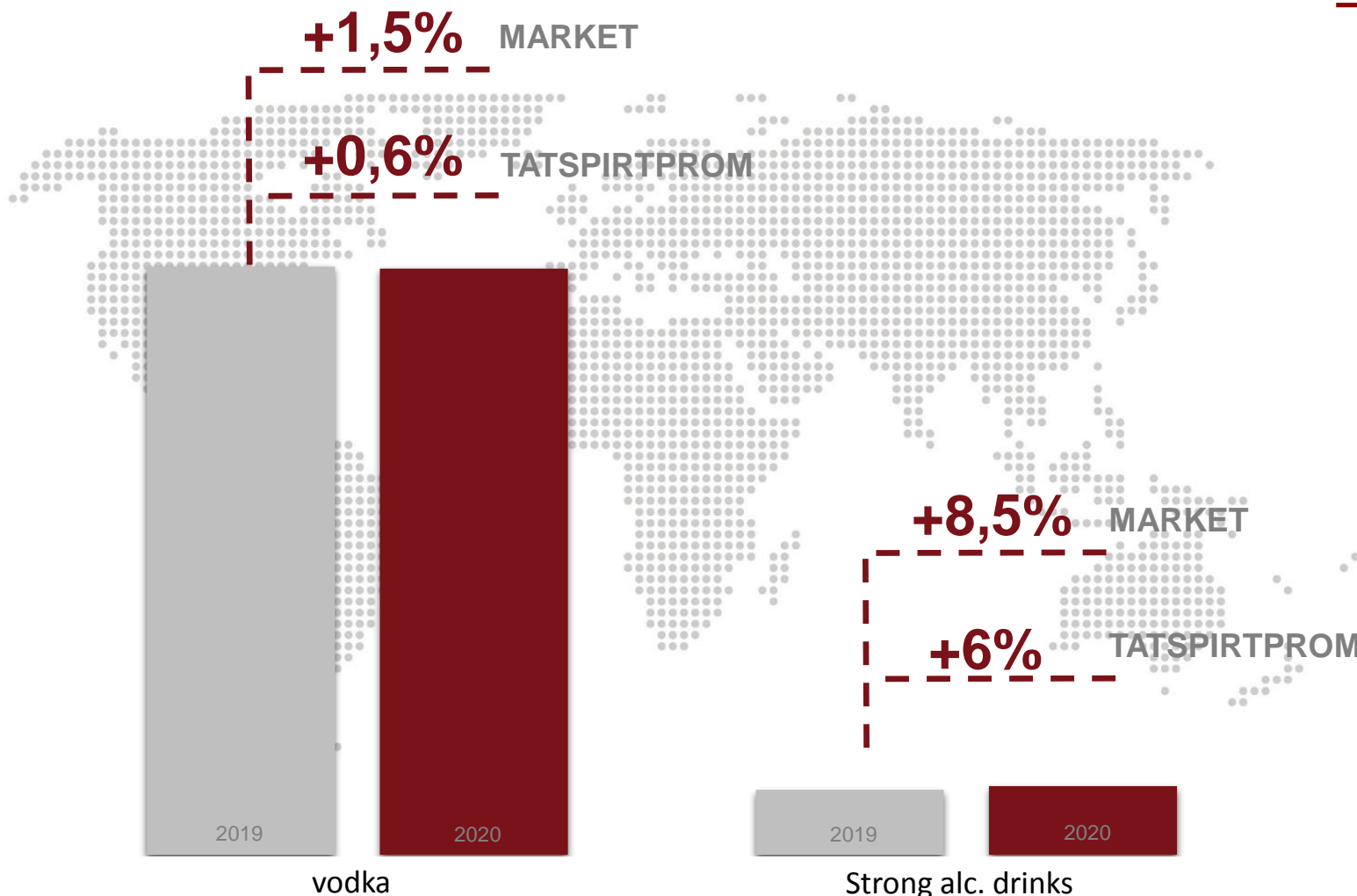
**+37%**

*Graf*  
LEDOFF

**+3%**

РУССКАЯ  
БАЛЮТА

**# 1 Brand in MRP**



## STRONG ALCOHOLIC DRINKS

БАЛЬЗАМ  
БУГУЛЬМА

**+17%**

КОНЬЯК  
РОССИЙСКИЙ

**+19%**

TUNDRA  
BITTER

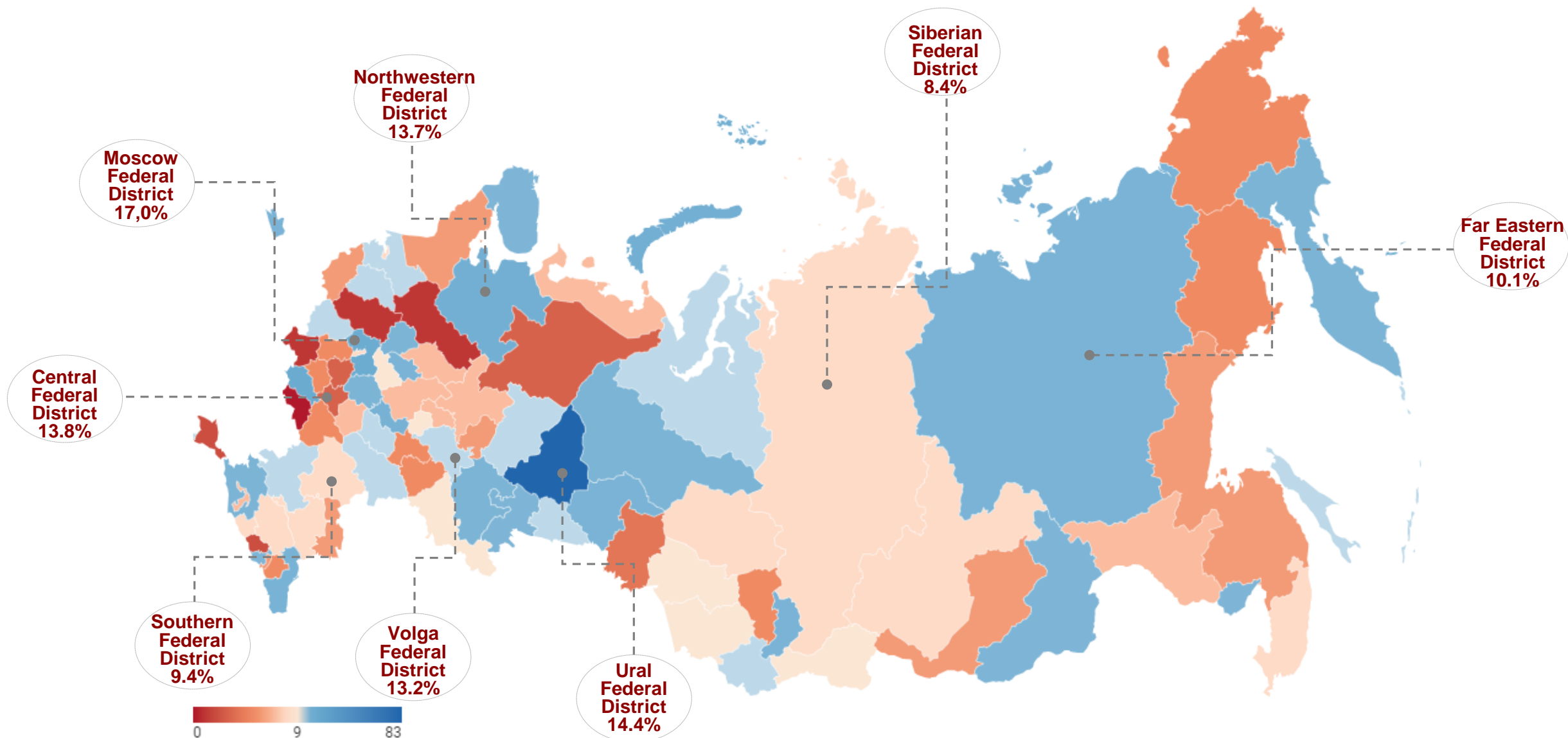
**+32%**

*Graf*  
LEDOFF  
TINCTURES

**+22%**



# "TATSPIRTPROM" JSC SALES in Russia



## AWARDS



**TODAY TATSPIRTPROM JCS IS A COMBINATION OF CENTURY TRADITIONS  
AND MODERN TECHNOLOGIES, QUALITY STANDARDS AND CREATIVE  
SOLUTIONS.**

MORE THAN 60 NAMES OF ALCOHOLIC PRODUCTS.  
BRANDS OF TATSPIRTPROM JSC ARE MULTIPLE WINNERS OF TASTING  
COMPETITIONS AND HUNDRED BEST PRODUCTS IN RUSSIA AND  
TATARSTAN. THE COLLECTION OF AWARDS CONSISTS OF A THOUSAND  
GOLD, SILVER AND BRONZE MEDALS.





TATSPIRTPROM

D I S T I L L E R Y

***EXPORT***

**ALCOHOLIC  
BEVERAGES AND  
BEER EXPORT IN  
2020**

**163 606**

DECILITERS

**EXPORT GROWTH IN  
2020**

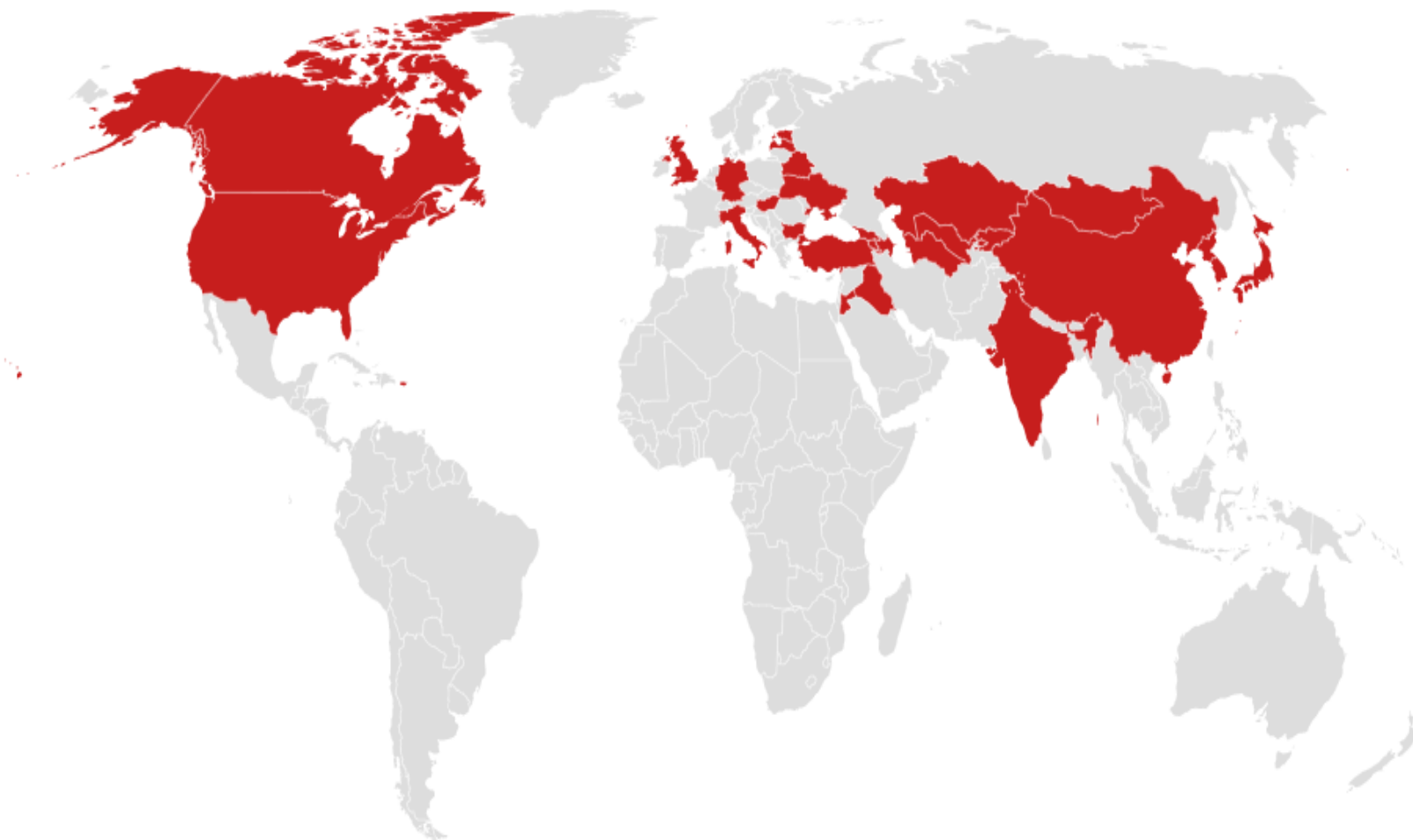
**9%**

# "TATSPIRTPROM" ON THE MARKET

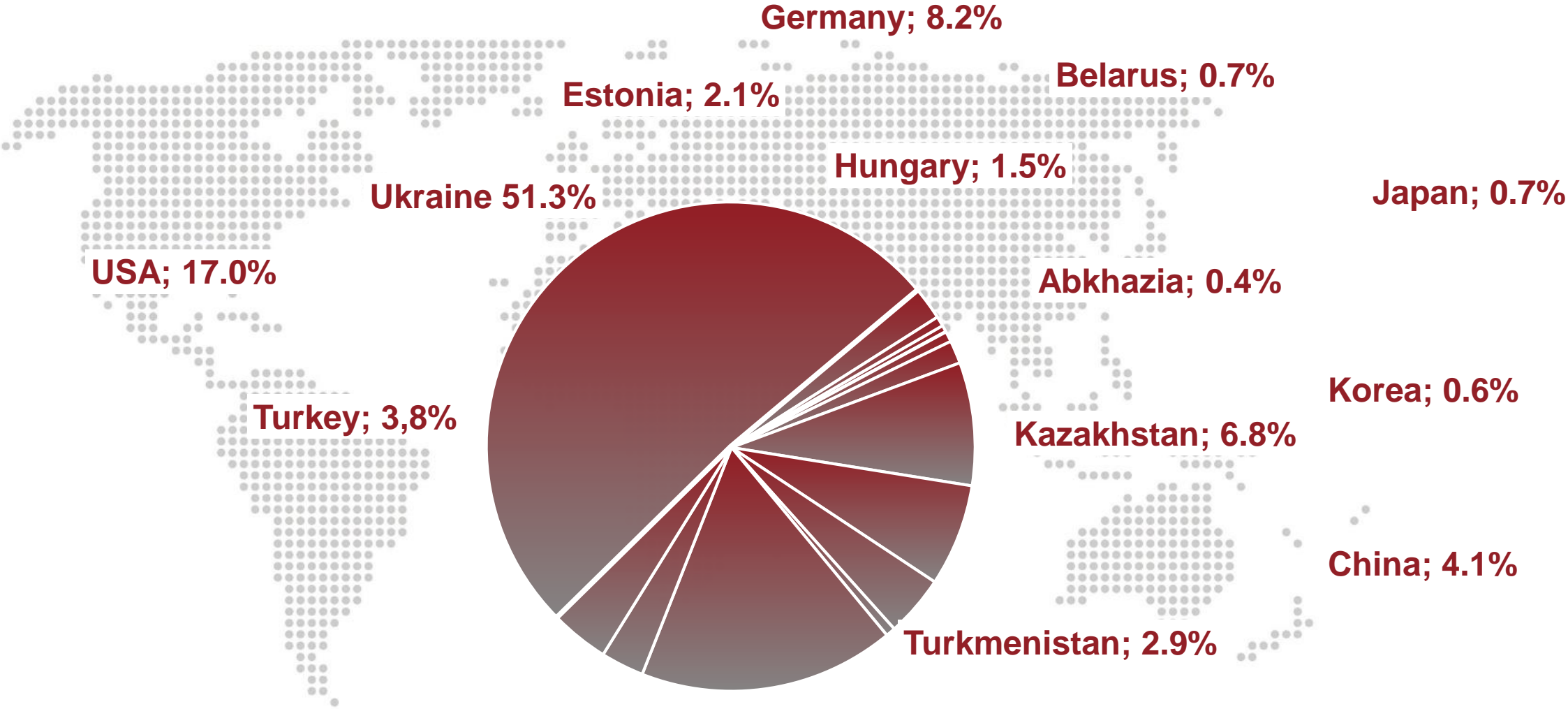
**TOP 3  
ALCOHOL PRODUCERS IN  
RUSSIA**

**3RD PLACE  
ON THE RUSSIAN MARKET  
10.2%**

**EXPORT  
26 countries**



# SHARE OF TATSPIRTPROM EXPORT BY COUNTRIES





# PROSPECTIVE DIRECTIONS OF AN EXPORT



OUR PRODUCTION



## Vodka



### **KHANSKAYA LIMITED** Strength of 40%

Alcohol "ALPHA"  
Diamond filtering  
Mountain honey and grape extract  
Exclusive tinted bottle  
PRODEXPO Grand Prix



### **KHANSKAYA SNEG** Strength of 40%

Alcohol "ALPHA"  
Diamond filtering  
Aromatic alcohol of tangerine peels  
Exclusive tinted bottle  
Star PRODEXPO



### **KHANSKAYA REPUBLIC** Strength of 40%

Alcohol "ALPHA"  
The design of the bottle reflects the wealth of gold  
Gold filtration  
Natural honey and Ice Element ingredient



### **KHANSKAYA PREMIUM** Strength of 40%

Alcohol "ALPHA"  
As part of the infusion of rice  
Filter made of natural materials - diatomaceous earth and activated carbon  
Star PRODEXPO

## Vodka



Authentic



Nordic

## Vodka Special



Cloudberry

Cowberry

## Bitter



### TUNDRA Strength of 40%

Alcohol "ALPHA"  
Nordic nature contains lichen infusion.  
The unique CLEAR<sup>5</sup> cleaning system ensures crystal-clear and smooth taste.  
Tundra Authentic Star PRODEXPO

### TUNDRA Strength of 40%

Alcohol "ALPHA"  
Infusions of natural ingredients: cloudberry, cowberry.  
The unique CLEAR<sup>5</sup> cleaning system ensures crystal-clear and smooth taste.  
Star and Gold PRODEXPO

### TUNDRA BITTER Strength of 40%

Alcohol "ALPHA"  
Dessert herbal liquor  
Contains 23 types of herbs and roots  
Gold medal PRODEXPO



## Vodka



### AKDOV ORIGINAL Strength of 40%

Alcohol "ALPHA"  
Infusion of Quinoa  
Gluten Free & GMO Free  
High performance filtration

## Tincture



### AKDOV ULTIMATE Strength of 40%

Alcohol "ALPHA"  
Aged in oak barrels  
Gold medal PRODEXPO

## Vodka



«NEW»



### KRESHENSKAYA Strength of 40%

Alcohol "ALPHA"  
Eightfold distillation  
Natural ingredients

## Vodka



0.25 0.5



Rye



Strong

«NEW»



### CHISTOE POLE Strength of 40%

Alcohol "ALPHA"  
Silver filtration  
Refined vodka (soft, specially prepared)

Vodka



**GRAF LEDOFF**  
Strength of 40%

Alcohol "ALPHA"  
Ice processing  
Contains tonka  
bean absolute  
Gold medal  
PRODEXPO

Vodka Special



**GRAF LEDOFF**  
**LIGHT**  
Strength of 40%

Alcohol "ALPHA"  
Ice processing  
In the composition  
of the infusion of  
peppermint and  
green tea.



**GRAF LEDOFF**  
**ARCTIC**  
Strength of 40%

Alcohol "ALPHA"  
Ice processing  
Balanced soft  
taste  
"Cooling" element



**GRAF LEDOFF**  
**ALASKA**  
Strength of 40%

Alcohol "ALPHA"  
Ice processing  
Infusion of juniper  
fruits

Vodka Special



**GRAF LEDOFF**  
**LEMON**  
Strength of 40%

Alcohol "ALPHA"  
Ice processing  
Lemon Peel  
Aromatic Alcohol

Tincture



Cranberry      Black currant      Hot pepper

**GRAF LEDOFF**  
Strength of 40%

Alcohol "ALPHA"  
Ice processing  
Infusions of natural  
ingredients: cranberry and  
black currant  
Gold medal PRODEXPO

Sweet tincture



Prune tincture on cognac 24%      Rowan tincture on cognac 24%      Cherry 20%

**GRAF LEDOFF**  
Strength of 24%, 20%

Alcohol "ALPHA"  
Contains natural fruit  
drinks and juices

## Vodka



Silver filtration Golden filtration

### OLD KAZAN (STARAYA KAZAN') Strength of 40%

Alcohol "ALPHA"  
Silver filtration and millet infusion  
Gold filtration and millet infusion

## Vodka



Frosty Taiga Cowberry

### BEAR LAND Strength of 40%

Alcohol "ALPHA"  
Authentic bottle and label design  
Classic recipe and natural ingredients (natural recipe)  
Eightfold distillation

## Tincture



0.25 0.5 0.7 0.5

### TSAR CEDAR Strength of 40%

IN THE COMPOSITION OF HEALING  
PINE NUTS  
The water goes through five degrees of purification and is additionally passed through a silver filter. This ensures a clean and smooth taste.  
Gold PRODEXPO

## Vodka



Classic Arctic Lesnaya 0.5

### BLUE LAKE Strength of 40%

Alcohol "Alpha"  
"Classic": a characteristic slightly sweet vodka taste with a slight bitterness.  
"Arctic": the taste is soft and balanced, in the composition of the infusion of shiksha.  
"Lesnaya": classic taste with a light herbal aftertaste, in the composition of duckweed infusion.  
The natural old way of cleaning is with duck egg white.

## Vodka



### **KHLEBNAYA** Strength of 40%

Alcohol "ALPHA"  
Infusion of rye-wheat bread  
Soft taste



### **RUSSIAN VALUE PREMIUM** Strength of 40%

Alcohol "ALPHA"  
Infusion of oatmeal  
Gold "Best Vodka" tasting  
competition



### **RUSSIAN VALUE PLATINUM** Strength of 40%

Alcohol "ALPHA"  
Made with malt  
Star PRODEXPO



### **RUSSIAN VALUE GOLDEN** Strength of 40%

Alcohol "ALPHA"  
Honey, juniper infusion, lime  
Gold "Best Vodka" tasting  
competition



## Cognac



3 years



5 years



0.5

### ARANAIT Strength of 40%

Cognac distillate is purchased in Armenia.  
Blending of Armenian cognacs with cognacs aged up to 9 years.  
In the manufacture of the drink, special varieties of white grapes are used, grown in the valleys of Armenia.  
Production under the control of Armenian craftsmen.



3 years



0.25 0.5

### LUDOVIK Strength of 40%

Cognac spirits from France.  
Aged in French Limousin oak barrels.  
Organoleptic, elegant and refined in the "French" style.



5 years



0.25 0.5



0.5

### HIGH STYLE (VYSOKY STIL') Strength of 40%

Harmonious, sophisticated bouquet with notes of dried fruits and vanilla.

## Cognac



### RUSSIAN COGNAC Strength of 40%

Made from brandy distillates produced in Armenia.  
Aged in oak barrels  
It has an interesting bouquet with chocolate-vanilla notes and a full harmonious taste

## Balsam



### “BUGULMA” BALSAM Strength of 40%

Balsam number 1 in Russia  
Alcohol "Alpha"  
Soft and rich taste  
Contains 24 types of berries and herbs

## Spirit



### DOCTOR PERCEFF Strength of 40%

Alcohol "Alpha"  
Infusion of allspice and black pepper, elecampane medicinal.  
Infusion of ginger, leuzea sofloroid, peppermint.  
Natural honey

## Whisky



### **GLEN RIVERS WHISKY** Strength of 40%

The country of origin of the distillate is Scotland.  
Whiskey from an independent family company - IAN MACLEOD.  
The blend includes distillates aged 8 years.  
Distillates from Plains of Scotland, Highlands and the Spey River.  
Aged in bourbon and sherry barrels.

## Spirit



### **YOUR CHOICE** Strength of 40%

The real taste and aroma of whiskey.  
An individual serial number on each bottle is a guarantee of quality.  
Specially developed recipe.

## Sparkling wine



### VIGROSSO BIANCO AND ROSSO Strength of 8%

High quality Italian wine material.  
Contains no artificial flavors or colors.

## Wine



### ABKHAZIAN WINE SERIES Alcohol content 10.5-12.5%

Pleasant, soft and slightly tart, perfectly balanced taste.  
The aftertaste is long and light with hints of strawberries and fruits.

## Aperitif



### STEPPE WIND (STEPNOY VETER) Strength of 18%

Alcohol "Alpha"  
Based on an old recipe.  
Infused with natural herbs and spices.  
7 specially selected herbs grown and harvested in Russia.



